

Foremost (ZSA) Employees Recognized for Excellent Service



ZSA employees recognized for excellent service (from left to right) are Scott Waldo, Castle Oosterink and Ed Runyon.

The Grand Rapids Insurance Professionals (GRIP) held their 2010 Awards Banquet on Tuesday, May 18, where Foremost Insurance received some special recognition. Three individuals, Scott Waldo, Castle Oosterink and Ed Runyon, received a standing ovation for the exceptional services they provided.

GRIP is a local association of the National Association of Insurance Women (NAIW) that provides education and opportunity for building business alliances in the insurance industry. Five years ago they were looking for some help and Foremost stepped up to the plate.

“We do a lot of printing for all different kinds of groups within Zurich and the Farmers organization,” says Scott Waldo, In-plant supervisor for ZSA Printing Services in Grand Rapids. “Linda Gerke, the current President of GRIP, approached us and wondered if we could help with some of their printing needs.”

“Although Foremost has been helping in this way for about five years, the company has been supportive of GRIP and NAIW for much longer,” explains Gerke, also a personal lines specialty underwriter at Foremost. “Scott Waldo and Ed Runyon were the ones who consistently worked with me on the jobs I requested and never once did they complain about hearing from me! They have both been very helpful over the years, giving me ideas or offering suggestions on how to improve the job or decrease the cost.”

In addition to printing, GRIP also recruited some design help from Foremost.

“A couple years ago, Linda was looking for help creating a logo for GRIP to use on their flyers and brochures,” says Castle Oosterink, graphic/web designer in Document Services in Grand Rapids. “I’ve been doing graphic design for GRIP ever since.”

What makes this partnership interesting is that GRIP is open to all local insurance professionals. With close to 40 people attending the banquet and many more involved with the group itself, the Foremost brand is in the spotlight when these services are recognized.

“Foremost has gained name recognition within the NAIW community, as more than ‘the folks who write mobile homes’,” says Gerke. “I’m pleased every time someone asks me about what we insure – what a great opportunity to talk about all the great products that Foremost covers and the company as a whole!”

“Everyone was very welcoming at the banquet,” said Runyon, electronic printing technical specialist. “Not only did I appreciate the recognition we received, it was the first time I was able to represent the company I work for and I was proud to be there.”

To find out more information about how Foremost Printing Services can help with your association printing needs, send an e-mail to Linda.Gerke@foremost.com, Deb.Oldfield@kraftlake.com or Claire.Gerke@foremost.com.