

INTERESTED IN BECOMING A CORPORATE PARTNER?

The Michigan Council of the National Association of Insurance Women (International) is made up of thirteen local associations affiliated with the national (international) association of insurance professionals dedicated to the development of leaders in the insurance & risk management industries through education, networking and industry alliance. Our members represent every facet of the insurance & risk management industries.

The Corporate Partnership Program was designed to welcome and recognize those businesses interested in partnering in this goal. ***To be eligible for the Corporate Partnership Program, your company must either:***

- **Be involved in the risk management or insurance industry;**
OR
- **Provide a product or service related to the insurance industry.**

What Level of Support is Right for YOU?	Level One	Level Two	Level Three
	\$1,000 - \$2,499	\$2,500 - \$4,999	\$5,000 +
Member Benefits			
Member pricing at all Michigan Council events	✓	✓	✓
1 Year Subscription to "Today's Insurance Professionals"		✓	✓
Access to the NAIW Network of Members			
Opportunity to place promotional materials on tables at MI Council membership meetings (4 per year)	✓	✓	✓
Opportunity to present a 3 minute presentation at a Council meeting	✓		
Opportunity to present a 5 minute presentation at a Council meeting		✓	
Opportunity to present a 10 minute presentation at a Council meeting			✓
Opportunity to sponsor convention events with recognition	✓	✓	✓
Michigan Council Membership Roster with name, business address, and phone (no email)			✓
Booth (you staff) at the NAIW National Convention			✓

What Level of Support is Right for YOU?	Level One	Level Two	Level Three
	\$1,000 - \$2,499	\$2,500 - \$4,999	\$5,000 +
Advertising to Promote Your Business or Products NOTE: Partner is responsible for providing ad in digital format			
1/4 Page Ad in Michigan Council Annual Meeting Program	✓		
1/2 Page Ad in Michigan Council Annual Meeting Program		✓	
Full Page Ad in Michigan Council Annual Meeting Program			✓
1/3 Page Black & White ad in "Today's Insurance Professional"			✓
Website Recognition & Promotion			
Logo on the Michigan Council Website, in the Corporate Partners section	✓	✓	✓
Your logo, linked to your website, appearing on the Michigan Council Website, in the Corporate Partners section		✓	✓

Any business that meets the criteria specified above is eligible to become a corporate partner upon receipt of an application, accompanied by the appropriate dues. To become a Corporate Partner, please complete the application and return it with your payment to the address specified. The Michigan Council of the National Insurance Women (International) will confirm your partnership in writing, upon receipt.

For additional information about the Corporate Partners Program, please visit our website at www.NAIWMichigan.com or email JKHolstine@insuranceeducators.net