



The National Association of Insurance Women (International) is an association of insurance professionals dedicated to the development of leaders in the insurance and risk management industries through education, networking and industry alliance. NAIW (International) members represent every facet of the insurance and risk management industries. Members belong to approximately 350 local associations across the United States, Canada, United Kingdom, Puerto Rico, Virgin Islands, Australia and Africa. The Corporate Partnership program was designed to welcome and recognize those businesses interested in partnering with NAIW (International). To be eligible for the Corporate Partnership Program, your company must either:

- Be involved in the risk management or insurance industry:

or
- Provide a product or service related to the Insurance industry.

Michigan opportunities are available in several levels and in two formats:

State only or
Local—this includes state benefits as well.

For more information on becoming a Corporate Partner of the Michigan Council of NAIW, please contact State Corporate Partner Chair, Janet K. Holstine, CIC, LIC, CPIW, AIT, DAE jkholstine@insuranceeducators.net, www.naiwmichigan.com or the local Association President in your area.



Corporate Partnership Program

Michigan Council NAIW

Corporate Partnership Program



NAIW Mission Statement

The National Association of Insurance Women (International) services its members by providing professional education, an environment in which to build business alliances and the opportunity to make connections with people of differing career paths and levels of experience in the

Level One \$1,000—\$2,499

Able to attend all Michigan Council events at member pricing.

Opportunity to place literature or promotional materials on tables at meetings.

Opportunity to place promotional materials at MI Council meetings. (4 per year)

Opportunity to sponsor preferred convention events with recognition

1/4 page ad in Michigan Council Annual Meeting Program.

Logo on Council Website in Corporate Partners section.

Opportunity to 'join' local associations at a reduced CP fee.

Michigan Council Corporate Partner Program

Level Two \$2,500—\$4,999

All benefits in Level One plus:

Your logo with link to your website from the Council's Website in Corporate Partners section.

Upgrade to 1/2 page ad in Michigan Council Annual Meeting Program.

Opportunity to present a 5 minute presentation at a Michigan Council Meeting.

1 year subscription to "Today's Insurance Professionals"

Level Three \$5000+

All benefits in Level One and Level Two plus:

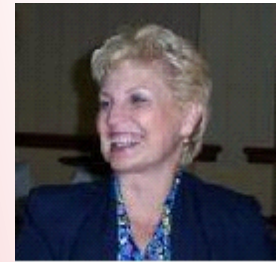
Opportunity to present a 10 minute presentation at a Michigan Council Meeting.

Full page ad in Michigan Council Annual Meeting Program.

MI Council Membership roster (no email).

1/3 page Black & White ad in "Today's Insurance Professional"

Cost of Exhibit Booth Fee at the NAIW National Convention (you staff).



Nellie Livingston, HRH

Local Association Corporate Partnerships

State Corporate Partners wishing to participate in monthly local association meetings and other local events may partner with locals for \$100 per person per local annually paid once every twelve months to each local with which CP is involved.

Local Association Corporate Partnership levels begin at \$250 and benefits vary per local. Contact the local association president or state CP chair.

Corporate partners involved at the local level may be involved as a member with the exception of voting or chairing a committee. Serving on committees is acceptable and appreciated.

Cover Photo:

Left to Right:

Margaret Wildi, Assistant Vice President of Associates Relations and Activities, Grange Insurance Companies,

Janet Holstine, President, Insurance Educators, Inc.,

Dana Nulty-Beals, President, Nulty Insurance, **Darlene Teague**, Assistant Vice President, Sales Director, AFCO Credit Corporation.